Stosh D. Walsh - Presentation Overview

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Presentation title:

Being Your Own Best Practice-How to Manage Your Career While You Help Others Manage Theirs

Brief description:

Leaders in every industry are continually being asked to do "more with less," and the first sacrifice they make to achieve "more" tends to be their own development. This interactive session enables leaders to ensure their continued growth by introducing them to new ideas to help them prioritize learning and development, refine their brands and manage their careers with intentionality. Includes a practical template to help participants manage that process.

Learning objectives:

- 1. Understand common mistakes professionals make in owning their development and how to avoid them
- 2. Identify personal mission as a means by which to filter development opportunities
- 3. Articulate the "who," "how," "when," "where," "what" and "why" of your development
- 4. Gain awareness of differentiating motivators and how to chart career progress based on them
- 5. Increased understanding of how to position one's strengths, brand and desires
- 6. Recognize and balance individual desires with organizational needs

Anticipated actions and benefits:

- 1. Increased self-awareness
- 2. Prioritization of growth and development, individually and organizationally
- 3. Scaling of concepts as a template
- 4. Attention to higher order engagement needs
- 5. Clearly articulated personal brand and mission
- 6. Greater likelihood of achievement and goal attainment based on increased intentionality and focused effort

Presentation format:

- 1. Guided questions for response and reflection
- 2. Active polls
- 3. Connection and interaction via mobile technology
- 4. Confer with other attendees and presenter in dyads or small groups
- 5. Lecture and slides
- 6. Participation in illustrative activities to emphasize learning objectives
- 7. Handouts with outline, key points and fill in the blanks for participants to complete and retain